

## 5.3 Copsheet Aligning evidence of wellbeing need with actions.

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### Scenario 3 - Peer pressure to do risky things

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#### WHAT THE DATA SHOWED

It is widely known among students from various social media posts that a number of students are engaging in 'challenges' that are recorded and posted online. One such recent event resulted in serious harm to a group of students and another group are in trouble with the police

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#### BASED ON THIS EVIDENCE, WHAT SORTS OF ACTIONS DO YOU THINK A STUDENT ACTION GROUP COULD TAKE TO PROMOTE THE WELLBEING OF STUDENTS IN THEIR SCHOOL?

#### WHAT THE STUDENT ACTION GROUP PLANNED

A social marketing campaign called 'how dumb can you be?' This aimed to get people to think twice before they did anything stupid just for getting lots of 'likes' and other feedback on social media.

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#### WHERE DO YOU THINK THE ALIGNMENT BETWEEN THE EVIDENCE AND THE PLANNING HAS BEEN LOST?

#### WHAT THE STUDENT ACTION GROUP DID

Added comments to social media posts of these challenges using the campaign tag line 'how dumb can you be?'

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#### WHERE DO YOU THINK THE ALIGNMENT BETWEEN THE EVIDENCE, THE PLANNING (ABOVE) AND NOW THE ACTIONS HAS BEEN LOST?

#### GETTING BACK ON TRACK

*What would you advise the student action group to do differently in this case? Why do you say this?*